

7 KEYS TO A GREAT VIDEO

1. Light check: Make sure the light (lamp, sun, natural light through a window) is in front of you, not behind.
2. Sound check: To test the audio, record yourself counting to five and then play it back to check the sound.
3. Rest your camera on something steady. Avoid trying to hold your cellphone up in the air in one place for two to three minutes.
4. Place your testimony notes next to the camera.
5. If you are using your phone, look into the camera lens on the phone and not the video screen.
6. Place your phone on airplane mode to avoid social media or incoming text interruptions.
7. Relax and smile into the camera before you start.